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SUDHEESH SUDHAN

Senior Video Editor · Motion Designer · UI Designer

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BASED IN
Bengaluru, India

Video editor and motion designer with five years across ads, long-form YouTube, podcasts and educational films, for brands in India and Europe. I mix AI visuals with hand-made motion design, and I design the apps, products and brands that the work lands on.

01 EXPERIENCE

MARKETFEED (YC S21)

2025 — Now

Senior Video Editor / Motion Designer · Bengaluru

- Lead edits and motion for long-form YouTube stories that make complex finance easy to follow.
- Build AI × motion performance ads for Meta, with English and regional cuts of each campaign.
- Edit reels and short-form content with 41M+ views.
- Helped grow the channels by 400K+ Instagram followers and 200K+ YouTube subscribers.

ERCI PODCAST

2023 — 2025

Video Editor / Motion Designer, freelance · Remote

- Cut podcast clips and reels built for retention: 4M+ views on edited reels.
- Helped grow the channels to 562K Instagram followers and 281K YouTube subscribers.

MAMMAR DIGITAL SOLUTIONS

2022 — 2025

Senior Video Editor / Motion Designer · Poland, remote

- Video and motion graphics for international clients, from creative brief to final delivery.
- Explainers, social ads and platform ads across Instagram, TikTok and YouTube.

TECHOSA EDU SOLUTIONS

2021 — 2022

Video Editor / UI Designer · Kollam

- Edited 200+ educational and promotional videos in Premiere Pro and After Effects.
- Worked as UI designer alongside the video work.

JANAM TV

2021

News Production Intern · Kochi

- Internship in the news production team.

02 IN NUMBERS

45M+
Views on reels I edited

1M+
Instagram audience grown

500K+
YouTube subscribers grown

200+
Educational films shipped

03 SKILLS

Video editing & storytelling · Motion graphics & kinetic type · AI video & image workflows · Performance ads for Meta · UI & product design · Brand identity

04 TOOLS

`Premiere Pro` `After Effects` `DaVinci Resolve` `Figma` `Photoshop` `Illustrator` `Audition` `Final Cut Pro` `AI video tools`

05 SELECTED WORK

Marketfeed Ads AI × motion performance ads

The Financial Trap AI film for YouTube

PAUSE Calm-tech product concept

Cambi Travel app UI

06 EDUCATION

BA Visual Communication
St. Joseph College of Communication, Changanacherry

07 LANGUAGES

English · Malayalam · Tamil